



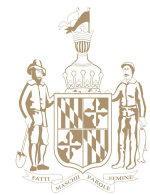
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Governor's Office of Crime Prevention and Policy (GOCPP)

State Fiscal Year (SFY) 2027 Violence Intervention and Prevention Program (VIPP) Notice of Funding Availability (NOFA)

Applicant Technical Assistance Call
Thursday, March 12th, 2026, 1:00-2:00pm

gocpp.maryland.gov/grants/



General Housekeeping

- Subtitles and Translation Services are available by enabling Closed Caption and/or Interpretation in the navigation panel at the bottom of the screen 
- To ask questions, please type them in the chat. Panelists may ask you to unmute and clarify aloud if necessary
- The presentation will be posted to the [VIPP grant program page](#) on the GOCPP website

GOCPP- VIPP Team: Introductions



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Melissa Bitting

Grant Monitor

Melissa.Bitting@maryland.gov

Sharon Leason

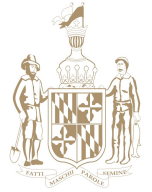
Funding Manager

Sharon.Leason@maryland.gov

Abangolee (Lee) Caulcrick

Fiscal Grants Specialist

Abangolee.Caulcrick@marylad.gov



Technical Assistance Objectives

Understand key concepts related to submission of an application under VIPP, including:

- Goals and priorities of this program
- Eligibility
- Award information
- Application requirements
- Application review process

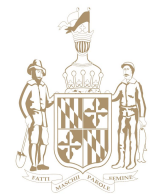
VIPP Overview



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Established by §4–902 of the Public Safety Article, the Violence Intervention and Prevention Program supports effective violence reduction strategies, specifically gun violence, through evidence-based and/or evidence-informed health programs and evaluates the efficacy of the funded programs.



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VIPP Objectives

Objective #1: implement evidence-based or evidence-informed gun violence reduction strategies in communities disproportionately impacted by firearm violence.

Objective #2: Reduce repeat victimization and violent recidivism among individuals served by VIPP-funded programs.

Objective #3: Strengthen the capacity, stability, and effectiveness of the community violence intervention workforce.

Objective #4: Promote coordination and collaboration among community-based organizations, healthcare systems, and public agencies to enhance violence prevention efforts.

****Support data-driven decision-making and accountability through performance measurement and evaluation.**



Violence Intervention and Prevention Program (VIPP): Explained

VIPP is established in [statute](#) and requires specific language related to program models and evidence in the [NOFA](#). This document is intended to explain the legislatively-mandated expectations in more approachable terms to encourage more organizations to apply statewide.

“Evidence-Based” and “Evidence-Informed”

VIPP funds are designed to support those implementing programs for gun violence reduction with a clear, researched rationale behind the work being done.

- **Evidence-based programs** have prior research or evaluations showing measurable, positive outcomes.
- **Evidence-informed programs** are grounded in public health principles and follow clear logic demonstrating how program activities are *expected* to reduce gun violence.

Program Model

Applicants are required to identify the model/approach used in their proposed program, such as:

- A **nationally recognized model**, including, but not limited to:
 - Hospital-based Violence Intervention Programs ([HVIPs](#))
 - Street Outreach (e.g. [Cure Violence Global](#))
 - Cognitive Behavioral Theory ([CBT](#))
 - Group Violence Intervention ([GVI](#))
 - Crime Prevention Through Environmental Design ([CPTED](#))
- An **adapted version** of an existing model
- A **locally developed approach** informed by research, best practices, or community experience

If a model is adapted, applicants should explain why the adaptation is necessary to strengthen the program's fit for the target community.

In Summary

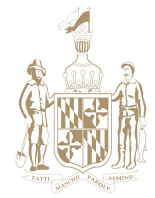
We are looking for nonprofit organizations, local or state government agencies, etc., that are working to reduce community gun violence through logic-backed prevention and intervention. If this aligns with your agency, please consider applying for the Maryland VIPP Grant, and reach out to Melissa Bitting, at Melissa.Bitting@Maryland.gov with any questions.

Evidence-based/informed Health Models

VIPP funds are designed to support those implementing programs for gun violence reduction with a clear, researched rationale behind the work being done.

- **Evidence-based programs** have prior research or evaluations showing measurable, positive outcomes.
- **Evidence-informed programs** are grounded in public health principles and follow clear logic demonstrating how program activities are expected to reduce gun violence.

All of these should be considered **public health based programs**, as the VIPP program looks at gun violence through this health lens.

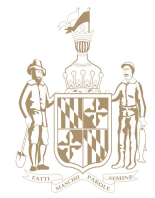


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VIPP Program Model Examples

- A nationally recognized model, including, but not limited to:
 - Hospital-based Violence Intervention Programs (HVIPs)
 - Street Outreach (e.g. Cure Violence Global)
 - Cognitive Behavioral Theory (CBT)
 - Group Violence Intervention (GVI)
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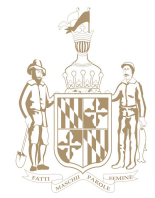


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Funding Eligibility

- The following entities in Maryland are eligible to submit no more than one (1) application for the Violence Intervention and Prevention Program (VIPPP) funding:
 - Community-based nonprofit organizations
 - County government agencies
 - Nonprofit Faith-based organizations
 - Nonprofit Institutes of higher learning
 - Local government agencies
 - Local health departments
 - Local hospitals
 - Local law enforcement
 - Nonprofit organizations
 - State government agencies
 - State law enforcement
 - State's Attorney's Offices



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Award Details

1. **Due Date for Applications:** Friday, April 17, 2026 by 11:59 pm
2. **Period of Award:** July 1, 2026 - June 30, 2027
3. **Award Amount Maximum:** \$300,000
4. **Funding priority retention:** 3 years
5. **Last day to request a User ID:** Friday, April 10, 2026

Applications for continuation funding from programs that have been operational for 1 or 2 years will receive priority consideration. Those in their 3rd year (or beyond) of funding in SFY26 do not retain this priority for SFY27.

- Continuation applicants may request up to 10% less than their current SFY26 award.
 - Example: FY26 award is \$200,000 → maximum amount you may request for SFY27 is \$180,000.
- New applicants will be considered for funding after continuation applications.

Program Narrative

All applicants are **required** to adhere to the word limits applied to each section of their narrative:

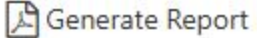
- Overall Organization Information (Word Limit: 500)
- Problem Statement/Needs Justification (Word Limit: 500)
- Program Purpose Area (Word Limit: 150)
- Project Design (Word Limit: 750)
- Goals & Objectives (Word Limit: 1,500)
- Data Collection Plan (Word Limit: 250)
- Grant Personnel (Word Limit: 500)
- Sustainability (Word Limit: 200)
- Applicant Disclosure of Pending Applications Statement (Word Limit: 150)
- Budget Details and Spending Plan (Word Limit: 750)



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Grant Menu

- Search
- Face Sheet
- Officers
- Service Sites
- Summary
- Narrative**
- Budget
- Budget Priority
- Print
- Documents
- Activity Log

 Save  Generate Report

Please remember to save your narrative every 15 minutes!
IMPORTANT CHANGES - See [GMS Application Instructions](#) for narrative guidance.

OVERALL ORGANIZATION INFORMATION (Word Limit: 500)

Provide the **following** information about your organization in the outline format below:

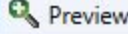
- A. **Mission Statement:** State your agency's mission and upload your most recent Organizational Chart into the GMS.
- B. **Brief Overview:** Include your organization's history, primary services, the client/community needs currently addressed, and highlight any key milestones and achievements in the field.
- C. **Key Organizational Information (in bullet format):**
 - i. Total number of full-time equivalent (FTE) employees
 - ii. Total current organizational budget.
 - iii. Percentage of your organizational budget this application is requesting.
 - iv. Primary jurisdictions your organization serves (e.g., counties, cities, neighborhoods).
 - v. Primary client population your organization serves and how long you have served this population.

Also, refer to the NOFA for any program-specific requirements that should be included in this narrative section.



Provide the **following** information about your organization in the outline format below:

- A. **Mission Statement:** State your agency's mission and upload your most recent Organizational Chart into the GMS.
- B. **Brief Overview:** Include your organization's history, primary services, the client/community needs currently addressed, and highlight any key milestones and achievements in the field.
- C. **Key Organizational Information (in bullet format):**
 - a. Total number of full-time equivalent (FTE) employees within your organization.
 - b. Total current organizational budget.

 Design  Preview

Words: 120 Characters: 921

Narrative section word limit

Current word count
(narrative response)

Budget - Allowable Costs

All budget line items must be reasonable, allowable, and allocable to the project proposed for funding.

- Personnel- Salaries and wages for staff directly engaged in the implementation, management, oversight, and evaluation of the VIPP project. Fringe up to 30%
- Operating expenses- rental space, printing, and communications directly related to VIPP
- Travel- Costs associated with attending VIPP-related trainings or meetings, or work in the field. Must use per diem
- Contractual services- contracting with 3rd party entities. Pre-approved rate is \$81.25/hr.
- Equipment- to support VIPP initiatives with a per-unit cost of \$10,000+ or to last over a year
- Other- all other VIPP expenditures under \$10,000 or with a useful life under a year
 - Items or supplies needed for the success of the VIPP programming (such as educational materials or event supplies), registration fees, etc.
 - Also includes indirect costs, either federal de minimis rate of 15% or from NICRA

REMINDER: Mandatory 33% cash or in-kind cost share!



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Budget - Unallowable Costs

All budget line items must be reasonable, allowable, and allocable to the project proposed for funding.

Unallowable Costs:

- Alcoholic beverages
- Bad debt
- Bonuses or Commissions
- Construction/Capital Expenses/Land Acquisition
- Corporate Formation (costs associated with incorporation fees, brokers' fees, fees to promoters, organizers or management consultants, attorneys, accountants, or investment counselor in connection with establishment or reorganization of an organization)
- Fundraising
- Honorarium
- Lobbying costs (including membership fees to organizations whose primary activity is lobbying)
- Meals (exception to consider food consumed by clients must be pre-approved by GOCPP)
- Street Debt
- Trinkets (items such as hats, mugs, portfolios, t-shirts, coins, and gift bags) that only serve as promotional items or souvenirs– not supporting the goals of the project

Example Grant Application

We will use the next few slides to illustrate key details and formatting for the different sections of the application narrative



Project Summary Template

Applicants should follow the below format:

The ____ (Implementing Agency's Name) ____ (Project Title)
____ program helps to ____ in _____. The
program _____. Program funds support ____, ____, and _____.



Organization Information Samples

Mission Statement & Overview of the applicant agency

Population Served: XXX or XXX years.

Total number of clients served across all programs:

i. Brief:	ii. Intermediate	iii. Extended
1. SFY24:	1. SFY24:	1. SFY24:
2. SFY25:	2. SFY25:	2. SFY25:
3. SFY26:	3. SFY26:	3. SFY26:
4. SFY27 Projections:	4. SFY27:	4. SFY27:

Key Organizational Information:

- Total number of full-time equivalent (FTE) employees: XXX
- Total current organizational budget: \$XXX
- Percentage of organizational budget this application is requesting: XX%



Problem Statement Samples

This project will consist of the following services: XXX. These proposed activities fit into our overall agency mission because XXX. The XXX Department is well-suited to carry out this project because XXX.

In XXX, there has been the following crime trends: XXX. Community residents report that XXX.

Potential barriers to this project could be XXX, but we will work to overcome them by XXX.

This is a (continuation/new) funding request.

Our award for the past fiscal year was \$XXX. We also received funding in \$XXX from [XXX] in the previous year to support this project. We have/have not stayed in budget and on schedule because of XXX.



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Program Purpose Area Samples

Our project aligns with the NOFA priorities, given that the NOFA says VIPP's goals and objectives are to _____, and we are doing _____... It also aligns with the State Crime Control and Prevention plan because _____



Project Design Samples

1. Project Implementation and Services:

- What activities will your project carry out? What steps will be taken in order to do this? How will this accomplish your goals?

2. Client Awareness of Services:

- What outreach strategies will you use?
- Who is your target audience?

3. Best Practices and Methodology:

- WHICH MODEL are you using?
- What best practices are you implementing? Why does this project make sense for your jurisdiction? What are your anticipated impacts?

4. Involved Stakeholders:

- What other agencies or departments will be involved in this project?



Goals and Objectives Samples

Overarching *Goal #1*: XXX

Quantifiable Objective #1: XXX

- Project Activities - XXX
- Resources - (directly tied to the budget line items)
- Program Measurement - This project will be successful when XXX numbers are achieved.
- Past Performance Indicators - In previous years...
 - by level of service
- Timeline: hired by XX, activities will take place XXX

Quantifiable Objective #2:



Data Collection Plan Samples

To measure the effectiveness of the project, we will use XXX

1. Data Collection Methods:

- We will use XXX to get XXX quantitative and qualitative data

2. Data Systems and Tools:

- Which specific sites and systems (Google Forms, Apricot, etc.) are used

These methods and tools will help measure XXX.

Grant Personnel Samples

XXX has been operating since XXX. We have a strong history of XXX. The Authorized Official, XXX, has XXX experience. The Project Director, XXX, has XXX experience.

Personnel being requested are XXX. They are (XXX or to be hired). Currently funded through XXX, and we are requesting XXX amount through VIPP to cover XX% of their salary for XX hours worked at an XX rate.

Sustainability Samples



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We are requesting XXX FTEs.

We have XXX in our budget.

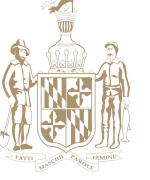
We seek out XXX grants, we fundraise XXX...

If this project were to stop being funded we would XXX...

Disclosure of Pending Applications Samples

Within the last 12 months, we have submitted one other pending application for this project:

1. Funding Agency: GOCPP
2. Solicitation Name: XXX
3. Point of Contact: XXX
4. Funding Request: \$XXX



Budget & Spending Plan Samples

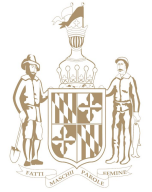
Ramps (5)

1. These ramps have not previously been funded, nor have they been requested in any other grant. Federal funds are supporting other aspects of this project, such as the parking lot
2. The ramps will be paid for 100% through this COSI grant, as it is all for this initiative
3. Proration rate for the ramps is 100% since they are solely for this project
4. Calculation: each ramp is $\$5,000 \times 5 \text{ ramps} \times 100\% = \$25,000$

Order by deadline: August 30th, 2025, Projected delivery and invoice date: September 2025

Reimbursement request date: Quarter 1

This line item will support the goals of our project by XXX.

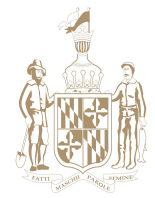


Required Documents

The following documents are **required** to be submitted *with* your application:

- Certified Assurances
- Certification Regarding Lobbying
- Current W-9 Form
- Screenshot of SAM.gov/Unique Entity Identifier Registration
- Certificate of Applicable Financial Reporting Requirements and Required Financial Report Uploading
- Determination of Suitability to Interact with Minors Form
- **NEW: Organizational Capacity Questionnaire**
- Most Recent Organizational Chart
- Proof of 501 (c)(3) Status REQUIRED for all NEW nonprofit applicants

NEW Requirement: Organizational Capacity Questionnaire (OCQ)



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What is the OCQ?

- A monitoring tool used by GOCPP to assess:
 - Organizational stability
 - Financial management practices
 - Program operations

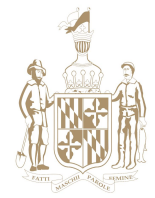
Why it Matters:

- Determines applicant **Risk Status**
- Informs GOCPP's monitoring approach throughout the grant lifecycle

SFY 2027 Requirement:

- Submission through **Qualtrics** is **REQUIRED**
- Must be submitted **by the NOFA due date in GMS**
- Applications are **incomplete without a submitted OCQ**

NEW Requirement: Organizational Capacity Questionnaire (OCQ)



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Important Reminders:

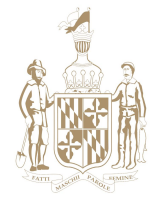
- A new OCQ must be submitted annually
- Must include reliable information from the **CEO or CFO**
- GMS attestation must include:
 - Name
 - Title
 - Date of certifying official

OCQ Link:

https://gocpp.qualtrics.com/jfe/form/SV_2mY8YNPFAAzOqmq

Technical Assistance:

dlmsac.gocpyvs@maryland.gov or NOFA points of contact

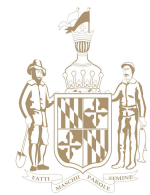


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Application Technical Review

1. An internal reviewer will assess the following components of the application:
 - Applicant eligibility
 - Submission of all required documents (**points will be deducted from the final score for each missing required document**)
 - Budget compliance
 - If the applicant requests more or less than the allowable budget range, **points will be deducted from the final score**
 - Unallowable costs will be identified and those costs will be deducted from the final award if the application is approved for funding
 - Compliance with new word limits applied to each section of the application
 - Text that exceeds the word limit will be redacted prior to the scoring review.

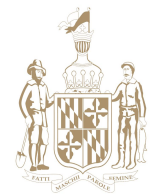


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Application Scoring Review

1. Each eligible application will be assigned to a three-person team that will review and score the application based on compliance with the criteria outlined in the NOFA
2. Each reviewer will score each section of the application, calculate a final score, and make a funding recommendation
3. The three scores will be used to calculate a preliminary score
4. Bonus and deduction points will be applied to the preliminary score to calculate the final score
5. Applications will be ranked based on need demonstrated and final score, and then funding amounts will be assigned
6. Those applications recommended for funding will then be submitted for review and approval by the GOCPP Executive Director and the VIPP Advisory Council
7. Once the recommendations have been approved, applicants will be notified and applications will be processed for award



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ANY QUESTIONS?



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Any Feedback?

Please use the below link to complete our FY27 NOFA TA Survey so that we can improve our calls in the future.

Link: <https://forms.gle/1VsrUarByPyYYnSq5>

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<https://gocpp.maryland.gov/>



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on Facebook and Twitter
#ASaferMD

Grants Management System - Technical Support:

support@goccp.freshdesk.com